JAQUELINE SOUZA VIDAL

CONTACT

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PROFESSIONAL SUMMARY

Systems Analysis and Development undergraduate with hands-on experience in web development, customer service, and team management. Strong technical skills in Front-End development, WordPress/WooCommerce, accessibility, and SEO best practices. Seeking an opportunity to apply my knowledge in technology, solve problems, and contribute to team success. Proactive profile with leadership, problem-solving, and customer service skills, backed by 11 years of experience in the retail sector. Continuously learning through technical courses and personal projects.

CAREER OBJECTIVE

To work in Web Development, Technical Support, or related areas in Information Technology, contributing with efficient, scalable, and user-centered solutions.

EDUCATION

UNICESUMAR - Análise e Desenvolvimento de Sistemas

Julho/2023 - Dezembro/2025 (Cursando)

TECHNICAL SKILLS

- Languages: HTML5, CSS3, JavaScript (ES6+), React
- Platforms: WordPress, WooCommerce
- Tools: Git/GitHub, VS Code, Figma, Canva
- Core Competencies: Responsive design, accessibility, e-commerce, SEO best practices
- Languages: English B2 (Upper-Intermediate)

CERTIFICATIONS & COURSES

- English Online Self-Study – Level B2, British Council (Ongoing)

- Google Cloud Computing Foundations Google Cloud (May 2025)
- Website & Online Store Creation with WordPress Curso em Vídeo (May 2025)
- Front-End Development Program Santander Tech + Ada Tech (dec/2024)
- React Developer DIO (Dec 2024)
- JavaScript Web Developer DIO (2024)
- HTML e CSS for Web DIO (2024)

FEATURED PROJECTS

Barbearia Navalhete Dourado

Institutional website with an integrated online booking system. Fully responsive, focused on delivering a seamless user experience. **Visit project**

Online Store "Ponto da Costura"

E-commerce built with WordPress/WooCommerce. Includes social media integration, payment gateway, shipping system, and basic SEO optimization. **Visit project**

PROFESSIONAL EXPERIENCE

Store Supervisor - Casa China

November 2017 - May 2024

- Team leadership and inventory management
- Customer service and conflict resolution

Cashier - Condor Super Center

January 2013 - November/2017

- Operation of POS systems
- Direct customer service and support